

PRESS RELEASE

Rocstor Unveils Its New Product: **BLAZER B7 RUGGEDIZED** and Shock-Absorbent Pocket External Hard Drives; With USB 3.0 & 2x FireWire 800 Ports - SSD or HDD Designed for the Quality-Conscious Consumer Market.

Los Angeles, California, U.S.A. – January 3, 2011 – Rocstor, a leading provider of fast, high-capacity data storage and encryption solutions, announces new addition the BLAZER mobile line of external hard drives. The Blazer B7 ruggedized pocket drives deliver exceptional performance and reliability in a tough aluminum enclosure. Designed and engineered to meet the needs of demanding mobile data storage market, the Blazer B9, 2.5" external hard drives are compatible with both Windows® and Macintosh® Operating Systems.



The BLAZER series - "These drives are made with ruggedized aluminum to fulfill the requirements of demanding consumers who expect their external hard drives to perform under tough working environments. The new Blazer pocket drives contain a fast, high capacity 2.5" SATA drive mechanism, provides with up to 5,000 MB/sec transfer speeds and multiple interfaces in a stylish aluminum case for thermal efficiency and silent operation.

Groundbreaking Design

The first design of its kind, the Blazer mobile series sets a new standard for unprecedented design, quality, versatility and capability that will satisfy the most sophisticated consumers, where the products specifications must satisfy the uncompromising demands of consumers.

The ruggedized tough Aluminum chamber and shock-absorbent (patent in process) enclosure protect the drive against impact damage, accidental drops and bumps. These outstanding design features prolong product life and protect data integrity under toughest working environments.

Despite its diminutive size and shock-absorbent chamber, the Blazer B7's wide array of ports ensures maximum compatibility regardless of the type of computer or operating system in use. A combination of ports, 2x FireWire 800 (1394b, and 1394a - IEEE) and High Speed USB 3.0 (USB 2.0) makes these devices some of the most versatile drives on the market.

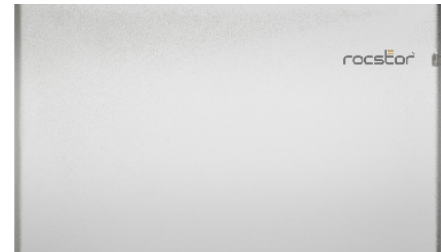
Wide Range of Applications

Operating with Mac OS, Linux® and Windows®, this external drive offers storage capacities ranging from 320GB to 750GB (HDD) and 64GB, 128GB, 256GB Solid State (DDS) as well as “plug-and-play” capability with hard drive speeds of up to 7,200rpm or 250 MB/sec with SSD. This allows users to quickly back up or archive valuable data, large video files and digital photo collections.

The bootable feature allows the user to boot access and operate all programs and data via any other computer under the same OS environments.

Special Features:

- **Ruggedized** Pocket size external storage drive
- Robust and tough Aluminum Casing
- Enhanced Shock-Absorbent casing despite its small size
- Incorporates SSD or SATA Hard Drive
- USB 3.0, and 2x FireWire 800 (1394b) connections
- Bus powered and bootable
- Speeds up to 5,000 Megabytes per second
- Reduces power consumption with hard drive spin-down support
- Daisy chain multiple FireWire devices as storage needs grow
- Automatic configuration (pre-formatted for plug and play)
- Compatibility - Mac or Windows® or Linux® ...
- Includes all necessary cables



Specifications:

Capacities: Hard Disk Drives = 320GB, 500GB, 640GB and 750GB

Solid State Drives = 64GB, 128GB, and 256GB

Rotational Speeds: available with 5,400 or 7,200 rpm HDD and 250 MB/sec SSD

Interface: FireWire 800 1394b and High Speed USB 3.0 (2.0 compatible)

Transfer Rates: Up to 800MB/s FireWire 800, and up to 5,000MB/s USB 3.

Dimension: ~2.95 x 5x 0.63 (0.75) inch ~75 x 12.7 x 16 (19) mm

Weight: ~0.5 lb (~0.2Kg) or less

System Requirements:

Mac or PC computers with USB 3.0 (2.0) or FireWire 800 (IEEE 1394b or 1394a) port(s)

Apple: PowerPC® or Intel® Core Duo® processor

PC: 266MHz or faster Intel or equivalent processor

Recommended Memory: 512MB RAM

Operating System requirements:

Apple: PowerPC® or Intel Core Duo® processor running Mac OS 9, X, Leopard, Snow Leopard ...

PC: Microsoft®, Windows®, 2000, Me, XP, Vista® or Windows 7®

Power Requirements: FireWire or USB Bus Power

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Availability: The Blazer B7 will be available end of February 2011, through our distribution and reseller channels domestically and internationally. For more product information, visit <http://www.rocstor.com>



Designed, assembled and integrated in the U.S.A.
using domestic and/or foreign components.
Rocstor is a California company, U.S.A.

Rocstor is - excellence in storage technology; a leading provider of fast, high-capacity data storage and encryption security solutions.

Rocstor design, innovation, integration, Research and Development in both standard and encrypted data storage technology is the driving engine for major U.S. industries and governmental departments. Rocstor offers the most extensive range of desktop and rack-mounted RAID , NAS, DAS ... storage hardware, at the most competitive prices. Rocstor's product line features cutting-edge technologies that are tested rigorously and proven for solid reliability. By coupling new designs with state-of-the-art technology, Rocstor continues to be one of the major players in the world of digital security.

Rocsecure—a division of Rocstor—is the industry leader in Secure Encrypted digital data content storage. Our encrypted hardware-based solutions, featuring AES-256 Real-Time hardware encryption with single or two factor authentications (Comply and certified under NITS, FIPS, Common Criteria ...) should satisfy the requirements of a home consumer, corporate executives, mandatory government requisition, military, ... with our ruggedized military-grade construction and highly secure devices to protect against unauthorized access and data corruption. Rocsecure new encryption line of products are integrated with Cryptographic Processor / Modules which depending on the product are certified under NIST, FIPS L2/L3, Common Criteria, approved NATO military forces

For more information, visit www.rocsecure.com

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