

ROCSTOR® NOW PROVIDES BACKUP SOFTWARE FROM MICROSOFT® PARTNER, SOFTLAND

July 7, 2010 Canoga Park, CA – U.S. hard drive manufacturer Rocstor is now offering customers Softland's file FBackup software for PC (Windows®), which will ship in the box with several Rocstor products. G. Asher, Director of Rocstor, says, "We found that Softland's integrity as a company, as far as quality control, was a similar match to ours. The software architecture of their backup programs met a similar benchmark philosophy for performance and reliability, not unlike what we expect from our own products. As Rocstor is rapidly growing and has become a major player in the storage sector, it is important for us to meet and exceed the expectations of our customers and the marketplace at all times. In shipping this software with our products, we accomplish our goal to provide a comprehensive storage solution. Limited number of our products will ship with this software, so that customers can organize and back up their files in a seamless operation." The software is also available FREE to download from <http://www.rocstor.com/support/software.html> (no purchase necessary.)

The Rocstor solutions include the cutting edge real-time encryption drives that Rocstor has pioneered, as well as the RAID and Mobile Storage Drives that the US markets have grown to respect and rely on for the top notch circuitry, sleek designs, and super speedy data transfer rates. As Rocstor expands its global distribution channels beyond the US, Europe, and Australia, the goal of this new alliance is to bring Rocstor's unmatched products to the Global market reliably and with great customer satisfaction.

Softland CEO Mr. Barla Lorant says, "We feel confident that Rocstor's customers will be satisfied with the addition of our FBackup software suite to their selected lines of products. As a Microsoft® Partner, we strive to create backup solutions that are well integrated with the PC environment, and have user friendly GUI's. This, in conjunction with the Rocstor hard drives, will provide a convenient process for which Rocstor's customers can archive data, so that in the event of a data loss, they can easily restore and continue working." He adds, "The products and people at Rocstor exhibit the best in quality and innovation. We look forward to this partnership and continuing to offer this software to their customers."

About ROCSTOR®

Rocstor offers the most extensive range of desktop and rack-mounted RAID storage hardware, at the most competitive prices. Rocstor's product line features cutting-edge technologies that are tested rigorously and proven for solid reliability. By coupling new designs with state-of-the-art technology, Rocstor continues to be one of the major players in the world of digital security. For more information, visit www.rocstor.com

About Softland™

Softland is a privately-held software development company based in Romania and founded in 1999. The company develops its own software products and offers cost effective, innovative, and practical solutions for backup operations. For more information, visit <http://www.softlandro.com> or www.fbackup.com.