

# EAGLEROC

## Rocstor Unveils Its Newest Value Product Line, EAGLEROC: High-Performance External Hard Drives for Demanding Mobile Storage Applications

Los Angeles, California, U.S.A. – February 8, 2009 – Rocstor, a leading provider of fast, high-capacity data storage and encryption solutions, announces its new value line of EAGLEROC external hard drives. Eagleroc drives deliver outstanding performance and reliability in a variety of colors. Designed and engineered in the USA to meet the needs of demanding data storage market, the Eagleroc 3.5" external hard drives are compatible with both Windows® and Macintosh® environments.

**EAGLEROC** - contains a fast, high capacity 3.5" SATA drive mechanism, with up to 800 MB/sec transfer speeds and multiple interfaces in a stylish case for thermal efficiency and silent operation.

### Groundbreaking Design:

The first of its kind in design, touch, quality, features and value, Eagleroc drives are built to satisfy the most sophisticated audiences. Unprecedented quality and features plus combinations of FireWire 800 (1394b IEEE), FireWire 400 (1394a IEEE), High Speed USB 2.0 and eSATA makes this multi-interface device one of the most versatile drives in the market today.

The anti-shock chamber casing protects the drive against impact damage, accidental drops and bumps to prolong product life and protect data integrity. Despite its compact size, the wide array of ports ensures maximum compatibility for any type of computer or operating system.

### Wide Range of Applications

Operating with Mac® OS, Linux® and Windows® ... this external drive offers storage capacities ranging from 250GB to 2TB single drive. This allows easy archiving of valuable data, large video files or digital photo collections. The bootable feature allows the user to boot, access and operate all programs and data via any other computer under the same OS environments.



**Special Features:**

- 3.5" High Capacity single drive data storage and backup solution
  - Eagleroc ER3: Rocport ID3: USB 2.0 Port
  - Eagleroc ER4: USB 2.0 and eSATA Ports
  - Eagleroc ER5: USB 2.0, FireWire 400 (1394a) x2 ports
  - Eagleroc ER9: USB 2.0, FireWire 400 (1394a) & FireWire 800 (1394b) ports
- Can be placed vertically with stand, horizontally or stacked
- Speeds up to 800 Megabytes per second (and up to 3Gbits/s via eSATA)
- Reduces power consumption with hard drive spin-down support
- Daisy chain multiple FireWire devices as storage needs grow
- Automatic configuration (pre-formatted for plug and play)
- Cross-platform compatibility
- Includes all necessary cables and software
- Five standard and 5 optional colors



**Specifications:**

**Capacities:** 250GB, 320GB, 500GB, 750GB, 1TB and 1.5TB single drive (2TB available in April 2009)

**Rotational Speed:** available with 5,400 or **7,200** rpm

**Interface:** depending on the model, FireWire 800 1394b IEEE, FireWire 400 1394a IEEE, High Speed USB 2.0 (1.1 Compatible) and/or eSATA (3Gbits/s)

**Transfer Rates:** Up to 800MB/s FireWire 800, up to 400MB/s FireWire 400 and up to 480MB/s USB

**Dimension:** ~ 8x5x1.5 inches or ~20x12x4 cm

**Weight:** ~ 2.5 lbs or ~1 kg



**System Requirements:**

**Mac or PC** computer with USB (1.1 or 2.0) or FireWire 800 or FireWire 400 (IEEE 1394b or 1394a) port(s)

Apple: PowerPC® or Intel® Core Duo® processor

PC: 266MHz or faster Intel or equivalent processor

**Recommended Memory:** 512MB RAM

**Operating System requirements:**

Apple: PowerPC® or Intel Core Duo® processor running Mac OS 9, X or higher

PC: Microsoft®, Windows®, 2000, Me, XP or Vista

**Power Requirements:** FireWire (1394) Bus Power



**Availability:** Eagleroc series will be available in March 2009, in a variety of colors and capacities through our national and international Dealer/Reseller Channel. For more product information, visit <http://www.rocstor.com>



Designed, assembled and integrated in the U.S.A. using domestic and/or foreign components. Rocstor is a California company, U.S.A.



**Trademarks Acknowledgements**

© 2009, Rocstorage, Inc. acknowledges the following trademarks for company names or products mentioned within the Rocstor site, portal pages and articles/text/manuals: Rocstor, Rocsecure and Rocpower are registered trademarks of Rocstorage, Inc. Rocpro, Rocport, Robit, Rocsafe are the trademarks of Rocstorage, Inc. "store your future", "secure your future" and "power your future" are the slogan marks of Rocstorage, Inc.

Apple, the Apple logo, Mac, Power Macintosh, FireWire, and Mac Pro, Leopard are trademarks of Apple Computer, Inc. in the United States and other countries. Microsoft, MS-DOS, Windows CE, Windows NT, Windows 98, Soft Windows, Vista are registered trademarks of Microsoft Corporation in the United States and other countries. All other names are trademarks of their respective companies.

© 2000 - 2009- Specification are subject to change without notice (February 2009.) [www.ROCSTOR.com](http://www.ROCSTOR.com)





## About Rocstor:

Rocstor offers the most extensive range of desktop and rack-mounted RAID storage hardware, at the most competitive prices. Rocstor's product line features cutting-edge technologies that are tested rigorously and proven for solid reliability. By coupling new designs with state-of-the-art technology, Rocstor continues to be one of the major players in the world of digital security.

**Rocsecure**—a division of Rocstor—is the industry leader in secure encrypted digital data content storage. With their Rocbit and Rocsafe product lines, Rocsecure is able to offer secure real-time hardware data encryption AES 256-Bit and up to 192-Bit Triple DES encryption with multiple interfaces and cross-platform compatibility in both external and notebook-centered solutions. For more information, visit [www.rocsecure.com](http://www.rocsecure.com)

### Press Inquiries:

Mr. Ian Cohen  
IGC Public Relations  
310.457.4291  
[press@rocstor.com](mailto:press@rocstor.com)

### North America Inquiries:

Mr. Anthony Rink  
818.449.2000  
[anthony@rocstor.com](mailto:anthony@rocstor.com)

### International Inquiries:

Mr. Fred Pena  
+1.818.449.2000  
[fred@rocstor.com](mailto:fred@rocstor.com)

#### Trademarks Acknowledgements

© 2009, Rocstorage, Inc. acknowledges the following trademarks for company names or products mentioned within the Rocstor site, portal pages and articles/text/manuals: Rocstor, Rocsecure and Rocpower are registered trademarks of Rocstorage, Inc. Rocpro, Rocport, Rocbit, Rocsafe are the trademarks of Rocstorage, Inc. "store your future", "secure your future" and "power your future" are the slogan marks of Rocstorage, Inc. Apple, the Apple logo, Mac, Power Macintosh, FireWire, and Mac Pro, Leopard are trademarks of Apple Computer, Inc. in the United States and other countries. Microsoft, MS-DOS, Windows CE, Windows NT, Windows 98, Soft Windows, Vista are registered trademarks of Microsoft Corporation in the United States and other countries. All other names are trademarks of their respective companies.  
© 2000 - 2009- Specification are subject to change without notice (February 2009.) [www.ROCSTOR.com](http://www.ROCSTOR.com)

