

Rocstor Announces the Availability of Its New Value line: The EAGLEROC Series; High-Performance External Hard Drives for the Price Sensitive Consumer Market.

Los Angeles, California U.S.A. – January 4, 2010 – Rocstor, a leading provider of fast, high-capacity data storage and encryption solutions, is announcing the availability of its desktop value line, the Eagleroc series. The Eagleroc E9 (FireWire800+USB), E5 (FireWire400+USB) and E3 (USB) models are now available, through our distribution and reseller channels domestically and internationally.

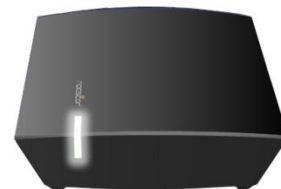
The Eagleroc Drives deliver outstanding performance, reliability and colors. Designed and engineered in USA to meet the needs of demanding desktop data storage market, The Eagleroc 3.5” external hard drives are compatible with both Windows® and Macintosh® environments.



EAGLEROC - contain a fast, high capacity 3.5” SATA drive mechanism, with up to 800 MB/sec transfer speeds and multiple interfaces in a stylish case for thermal efficiency and silent operation.

Groundbreaking Design:

The first of its kind in design and touch; Eagleroc Drives are designed to satisfy sophisticated audiences, with respect to design and value. In addition to this, they provide unprecedented quality and features with several combinations of ports including FireWire 800 (1394b IEEE) ports, FireWire 400 (1394a IEEE) and High Speed USB-2.0, which makes this triple interface device one of the most versatile, drives in the market today. For extra flexibility, an optional cable can connect the FireWire 800 ports to any FireWire 400 (1394a IEEE) ports in any Mac or PC.



The anti-shock chamber casing protects the drive against impact damage, accidental drops and bumps. These outstanding design features prolong product life and protect data integrity.

Special 3 year Limited Warranty:

If the two part outer plastic casing of Eagleroc brakes/cracks for any reason Rocstor will replace them for FREE.

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Wide Range of Applications

Operating with Mac OS, Linux® and Windows®, this external drive offers storage capacities ranging from 250GB to 2TB single drive. This will allow users to quickly archive valuable data, large video files or growing digital photo collections or simply backing up important data. The bootable feature allows the user to boot, access and operate all programs and data via any another computer under the same OS environments with this hard drive.

Special Features:

- Desktop 3.5" High Capacity single drive data storage and backup solution
 - Eagleroc E3: USB 2.0 Port
 - Eagleroc E5: USB 2.0 and 2xFireWire 400 (1394a) ports
 - Eagleroc E9: USB 2.0 and 2xFireWire 800 (1394b) ports
 - Eagleroc E9 could also be connected to FireWire 400 ports
- Can be placed Vertically with stand or Horizontally
- Speeds up to 800 Mega Bytes per second
- Reduces power consumption with Hard Drive spin-down support
- Daisy chain multiple FireWire devices as your storage needs grow
- Automatic configuration (pre formatted for plug and play)
- Cross-platform compatibility (Mac, PC, Microsoft® Windows® ...)
- Available in 4 interchangeable colors tops (Black, Yellow, Red and Silver)
- Includes all necessary cables and software



Specifications:

Capacities: 250GB, 320GB, 500GB, 750GB, 1TB, 1.5TB and 2TB single drive

Rotational Speed available with 5,400 or **7200** rpm

Interface: depending on the model, FireWire 800 1394b IEEE, FireWire 400 1394a IEEE, High Speed USB 2.0 (1.1 Compatible) and/or eSATA (3GBits/s)

Transfer Rates: Up to 800MB/s FireWire 800, up to 400MB/s FireWire 400 and up to 480MB/s USB

Dimension: ~1.5 x 5.3 x 8.5 inches (3.7 x 13.5 x 21.5 cm)

Weight: ~ 2.5 Lbs (1 kilogram)

System Requirements:

Mac or PC computers with USB (1.1 or 2.0) or FireWire 800 (IEEE 1394b) or FireWire 400 (IEEE 1394a) port(s)

Apple: PowerPC® or Intel® Core Duo® processor

PC: 266MHz or faster Intel or equivalent processor

Recommended Memory: 512MB RAM

Operating System requirements:

Apple: PowerPC® or Intel Core Duo® processor running Mac OS 9, X, Leopard, Snow Leopard ...

PC: Microsoft®, Windows®, 2000, Me, XP, Vista® or Windows 7®

Power Requirements: Standard External Adaptor (110/220V for International use)

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Designed, assembled and integrated in the U.S.A.
using domestic and/or foreign components.
Rocstor is a California company, U.S.A.

About Rocstor:

Rocstor offers the most extensive range of desktop and rack-mounted RAID storage hardware, at the most competitive prices. Rocstor's product line features cutting-edge technologies that are tested rigorously and proven for solid reliability. By coupling new designs with state-of-the-art technology, Rocstor continues to be one of the major players in the world of digital security.

Rocsecure—a division of Rocstor—is the industry leader in Secure Encrypted digital data content storage. With their Rocbit and Rocsafe product lines, Rocsecure offers secure real-time hardware data encryption AES 256-Bit and up to 192-Bit Triple DES encryption with multiple interfaces and cross-platform compatibility in both external and notebook-centered solutions.

For more information, visit www.rocsecure.com

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